



NIGHTINGALES SUMMIT

Sponsorship
&
Partnership
Proposal

Executive Summary



The Nightingales Summit is an annual gathering that empowers and inspires nurses and nursing students across Nigeria, with a vision that extends throughout Africa. Focused on strengthening nursing through knowledge-sharing, Professional Development, and innovation, the summit creates a platform where ideas and experiences shape the future of nursing on the continent.

Building on previous successful editions with wide participation, the 2026 Nightingales Summit-themed **"A New Era in African Nursing"** will address critical challenges in Nigeria's nursing workforce through solution-driven dialogue, leadership development, and innovation.

The summit brings together nurses, students, healthcare leaders, policymakers, and international partners to foster collaboration and drive practical change. Through keynote sessions, panel discussions, and an innovation challenge featuring nursing institutions, while rooted in Nigeria's nursing landscape, its impact aims to inspire transformation across Africa.

We invite strategic partners to join us in making this summit a national and continental model for nursing excellence and innovation, empowering African nurses to lead and shape healthcare's future.

Meet the Convener

Arowosegbe Obafemi David

Founder & Lead Convener,
Nightingales Summit

Obafemi is a dedicated nurse and health advocate with a digital community of over 500,000 followers (@nurse_krypton). He leads the Nightingales Summit to inspire, connect, and empower nurses across Nigeria, driving innovation and positive change in nursing.



About the Nightingales Summit



The Nightingales Summit is an annual, nurse-led initiative dedicated to advancing nursing leadership, innovation, and professional excellence in Nigeria and beyond. It serves as a dynamic platform for nurses and nursing students to engage in dialogue, mentorship, and capacity building, driving practical solutions to challenges facing the profession.

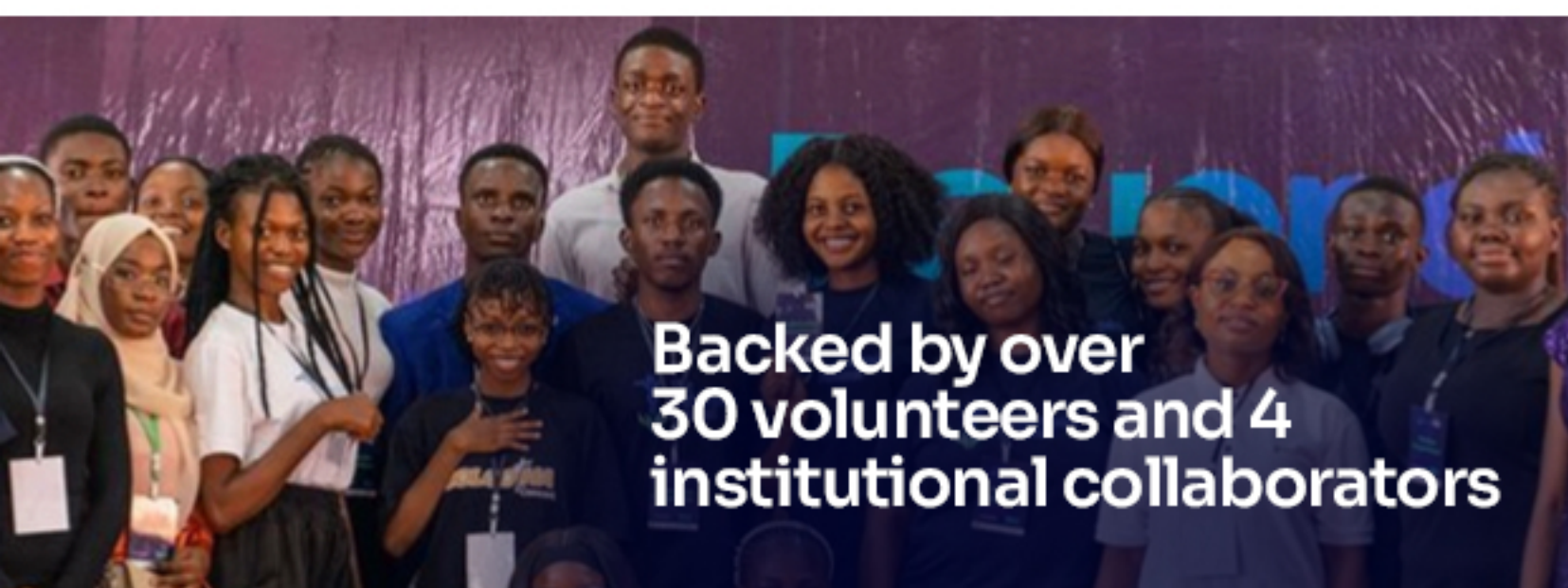
Track Record

2024 (Maiden Edition)

Theme: "Beyond the Scrub"

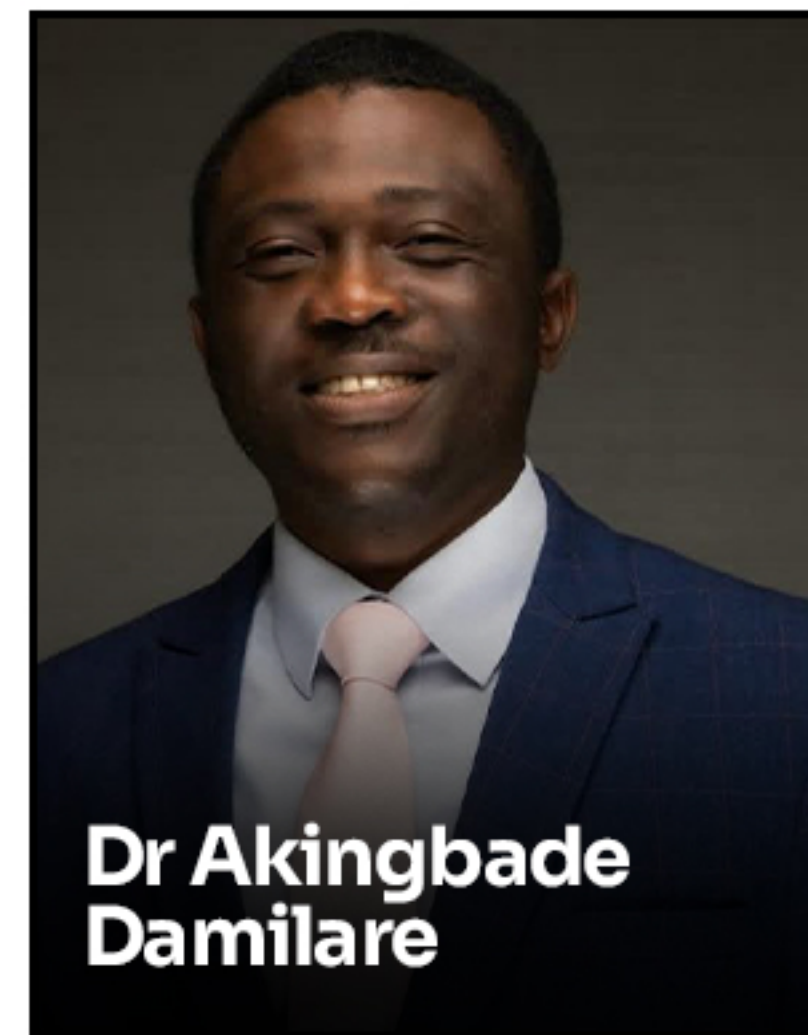
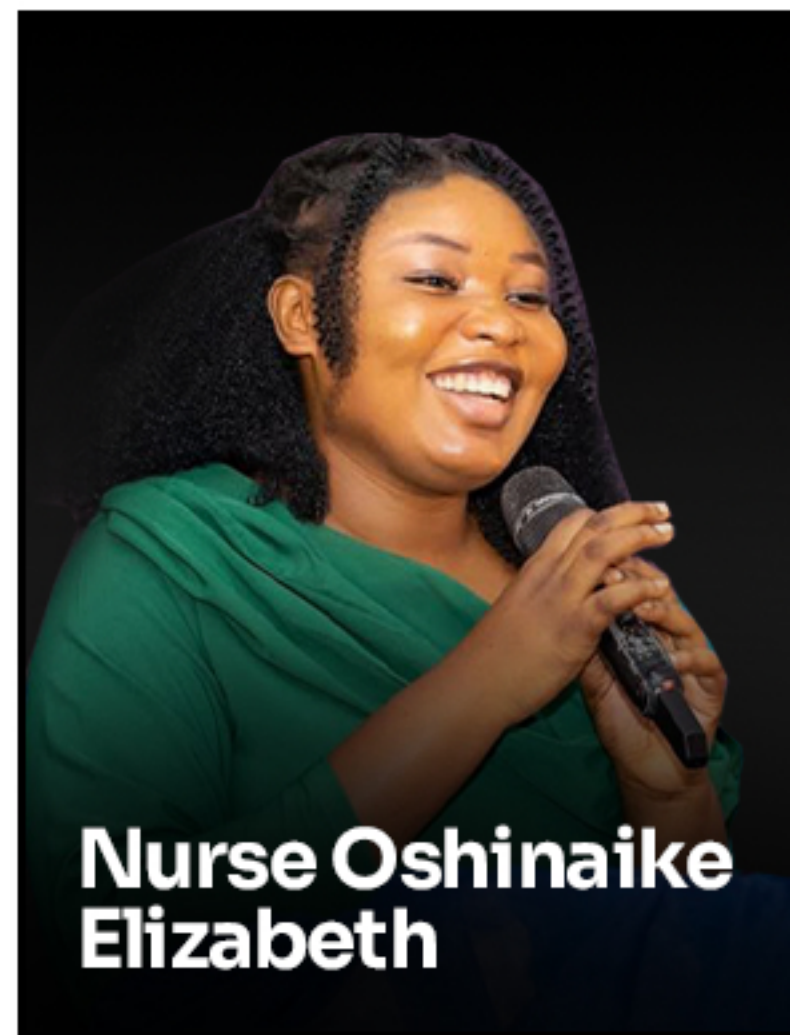
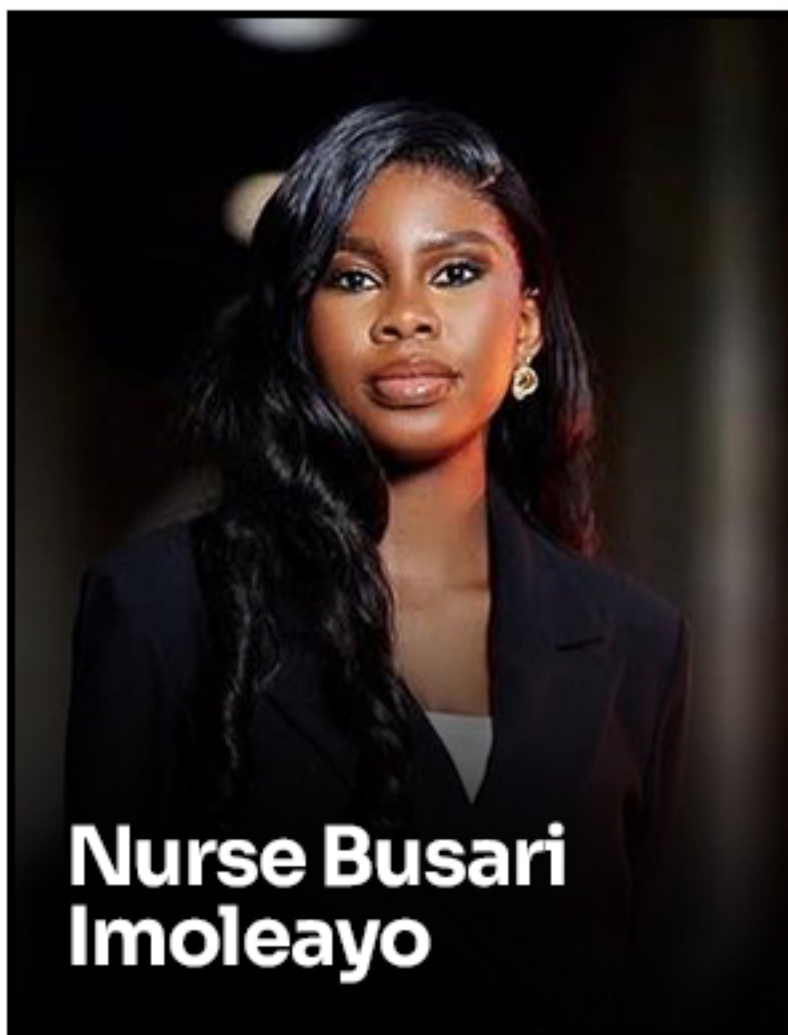
Over 500 in-person participants from multiple Nigerian states and nursing schools, with thousands more engaged online through livestreams and social media. The summit was widely praised for inspiring nurses to go beyond clinical roles into leadership and innovation.

2024 Highlights



Track Record

2024 Speakers



**Featured in
Tribune Online
Newspaper**

Track Record

2025 Edition

Theme: "Nursing Across Generations"

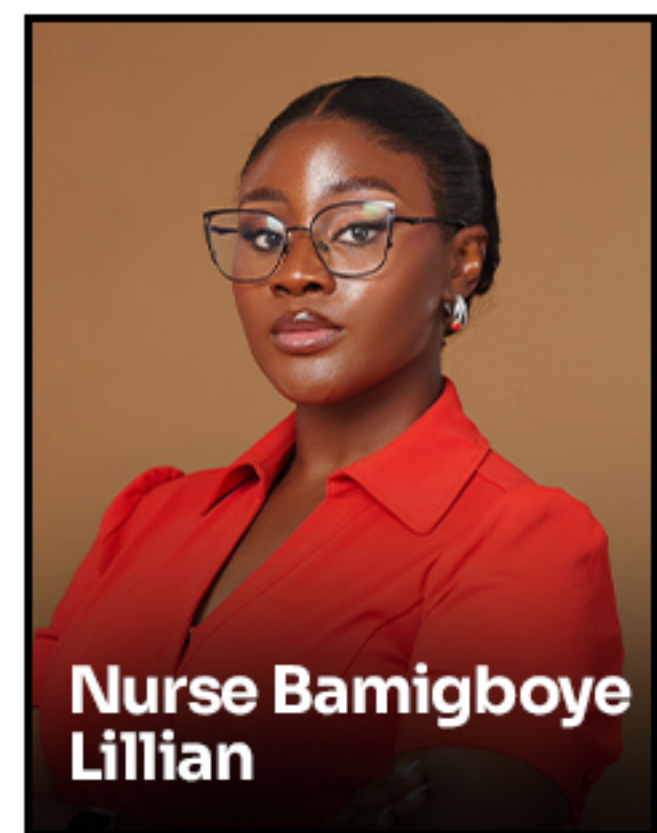
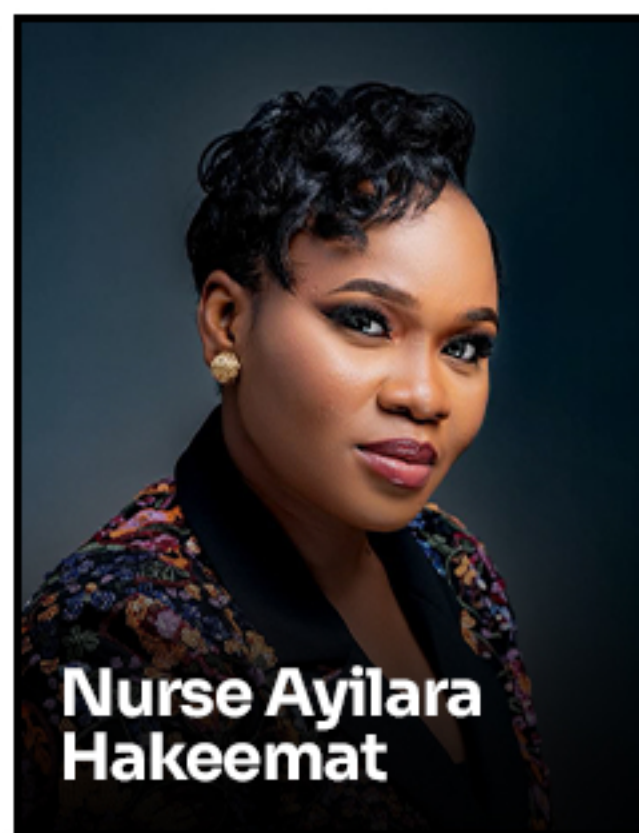
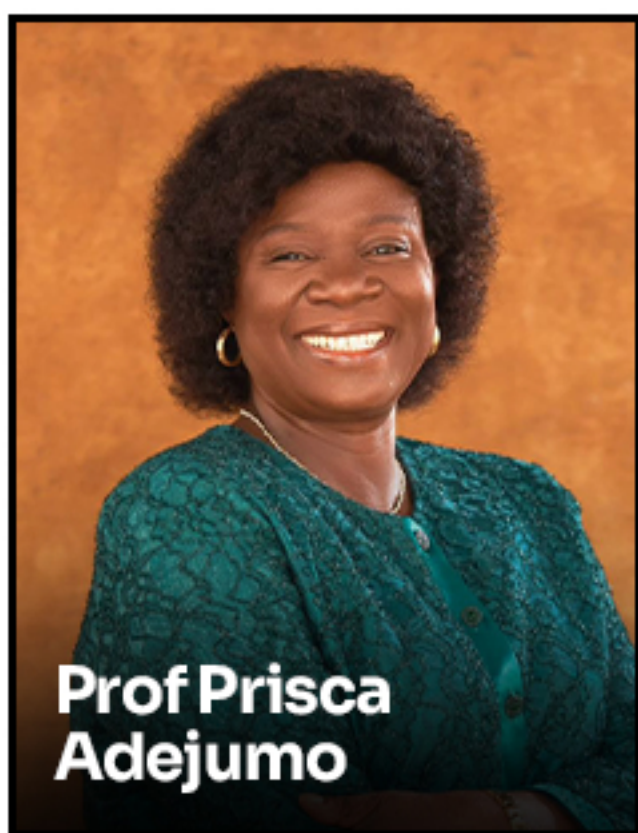
Expanded reach with over 1000 participants Physically and virtually, including nursing professionals, students, and stakeholders. The summit bridged intergenerational gaps between veteran nurses, millennials, and Gen Z students, fostering collaboration and shared purpose across the profession.

2025 Highlights



Track Record

2025 Speakers



**Featured on
Broadcasting
Corporation of
Oyo state**

Nightingales Summit 2025 was featured on Fellow Nurses Africa News publication

<https://www.fellownurses.com/2025/10/i-was-offered-admission-to-study-medicine-at-ui-but-i-fought-to-change-to-nursing-prof-prisca-adejumo-inspires-at-nightingale-summit-2025.html>



Partnered with Radiants Ambition Sponsored Two Final year Nursing Students with #300,000 each



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Theme:

A New Era in African Nursing:

Nurses leading change



Challenges Facing Nursing in Nigeria

Nurses are the backbone of Nigeria's healthcare, but they face serious obstacles that affect care and their growth:



Workforce shortages & brain drain:

Many nurses leave Nigeria for better pay and conditions abroad, leaving facilities understaffed.



Poor training & development:

Nursing schools lack resources and modern tools, limiting skill growth.



Tough working conditions:

Overcrowded wards, lack of supplies, and outdated equipment cause burnout and lower care quality.



Limited leadership:

Nurses have few opportunities to influence healthcare policies or advance their careers.



Low pay & recognition:

Nurses are underpaid and undervalued, hurting morale and retention.



Rise of quackery:

Untrained “healthcare providers” threaten patient safety and the profession’s reputation.



Lack of innovation:

Minimal support for nursing research limits new solutions tailored to Nigeria’s needs.

“We work tirelessly, but without better support, it’s hard to give the care our patients deserve.”

— Nigerian Nurse

Summit Objectives

NIGHTINGALES
SUMMIT 20

- Highlight and address critical challenges facing nursing in Nigeria and Africa.
- Empower nurses and nursing students with leadership skills and innovative mindsets.
- Foster collaboration among nursing professionals, policymakers, and stakeholders.
- Promote practical, nurse-led solutions through innovation challenges and workshops.
- Elevate the voice of African nursing on national and international platforms.

Summit Activities

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Keynote
Speeches



Panel
Discussions



Innovation
Challenge/
Hackathon



Networking
Opportunities

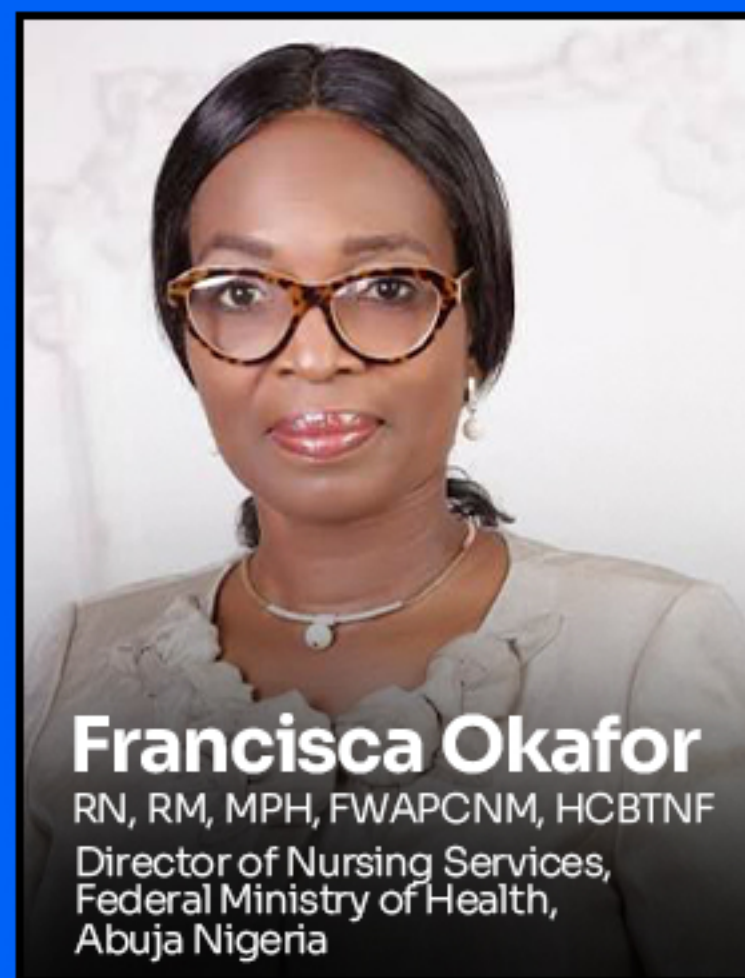


Awards &
Recognition

Proposed Speakers

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Keynote Speakers



Proposed Panelist

➤ **Director of Nursing Services of Kaduna State (Northern Part)**

➤ **Director of Nursing Services of Oyo State (Western Part)**

➤ **Director of Nursing Services of Enugu State (Eastern Part)**

Target Audience

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Nurses

Registered nurses across all specialties seeking professional growth and leadership opportunities.



Nursing Students

Future nursing professionals from across the nation eager to learn, innovate, and connect.



Healthcare Leaders

Hospital administrators, nursing directors, and policymakers involved in healthcare delivery and nursing regulation.



Academic Institutions

Nursing educators, researchers, and institutions focused on training and curriculum development

Summit Details

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SUMMIT *20*

1

Day

5

speakers

5000+

(1000 physical Attendees and
4000 virtual Attendees)

Event Schedule

Date : 29th August
Time : 9am
Venue: Ibadan,
Oyo State Nigeria

Conference Highlight

- Keynote Speakers
- Panel Discussion
- Hackthon Pitch

Publicity Strategy

Our comprehensive publicity strategy aims to reach over 250,000 people.

Networking Opportunities

Connect with Like minded individuals and expand your network for personal and Professional growth

**Registration
is Free**

Benefits of Sponsoring the Nightingales Summit 2026

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Unmatched Brand Visibility

Put your brand front and center in Nigeria's and Africa's nursing and healthcare community. Our digital campaigns and summit promotions reach thousands of engaged nursing professionals, students, healthcare leaders, and policymakers delivering visibility that truly matters.



Premium Networking

Gain curated access to a powerful network of decision-makers, nursing leaders, healthcare innovators, and emerging talents. Sponsorship means your brand is not just seen it's part of meaningful conversations shaping the future of African nursing.



Positive Brand Association

Align your brand with a movement dedicated to transforming nursing across Nigeria and Africa. Supporting the summit shows your commitment to healthcare progress and earns long-term trust from professionals and communities.



Lead Generation Opportunities

Engage directly with nurses, students, and healthcare professionals actively seeking solutions, training, and partnerships. With targeted strategies, sponsors can convert this engagement into real leads and collaborations.



Tailored Marketing Campaigns

We partner with you to craft creative marketing campaigns that highlight your offerings and resonate with our unique audience, ensuring maximum impact and return on investment.



Exclusive Branding Opportunities

From event materials and stage branding to digital assets and swag, sponsors get exclusive placement opportunities that ensure your brand stands out.

Sponsorship Package

Bronze Package – #500,000

Pre-Event:

- Brand mention in one pre-event social media post
- Inclusion in sponsor appreciation email to attendees

During Event:

- Logo placement on shared sponsor recognition screen
- Logo placement on Printed Banners and Digital Flyer
- Verbal acknowledgment during sponsor appreciation segment

Post-Event:

- Inclusion in post-event appreciation content and report
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Sponsorship Package

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Silver Package – #1.5 Million

Includes Bronze benefits, plus:

Pre-Event:

- Logo featured on digital invitations and select banners
- Mention in exclusive “Thank You to Sponsors” email campaign
- Shout-out in one pre-event social media post
- Brand highlight in one post across convener platforms (500,000+ combined followers; avg. 10,000+ impressions per post)

During Event:

- Logo displayed on the main event backdrop
- Verbal mention during opening or closing remarks
- Opportunity to distribute branded merchandise to attendees
- Priority seating reserved for sponsor representatives

Post-Event:

- Sponsor recognition included in post-event press release.
 - Mention in post-event appreciation content
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Sponsorship Package

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Gold Package – #3 Million

Includes Bronze & Silver benefits, plus:

Pre-Event:

- Featured logo placement on official summit website
- Co-branded marketing campaign
- Three promotional posts across convener platforms (500,000+ followers; avg. 10,000+ impressions per post)
- Mention in multiple email campaigns to registered participants

During Event:

- Branded activation booth
- 10 mins speaking slot
- Logo placement on all event screens and printed signage
- Video advertisement displayed on main event screen

Post-Event:

- Limited access to attendee registration and lead database
 - Featured recognition in post-event communications
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Sponsorship Package

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Platinum Package – #7 Million

Includes Bronze, Silver & Gold benefits, plus:

Pre-Event:

- Custom co-branded video content collaboration
- Premium campaign across all convener platforms (500,000+ followers; sustained multi-post exposure)
- Mention in all sponsor-focused communications

During Event:

- Prime exhibition booth location
- Speaking slot in headline session
- Exclusive branded gift item distribution
- Full-page advertisement in official event program
- Priority seating near keynote speakers and special guests

Post-Event:

- Full access to attendee registration and lead database
 - Featured recognition in press releases, highlight videos, and social recaps
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Sponsorship Payment Terms

To secure your sponsorship package and facilitate effective planning, we kindly request an initial deposit of 50% of the total sponsorship fee upon agreement. The

remaining balance should be completed at least six weeks prior to the event date (by mid-August 2026). Early full payment is encouraged to maximize pre-event promotional benefits. Specific payment deadlines and arrangements will be confirmed upon agreement.

What next?

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SUMMIT *26*

To secure your sponsorship
or partnerships, please contact us at

nightingalesummit@gmail.com
WhatsApp: (+234) 7012832736

Be part of the nightingales summit and join
us inspire the future nursing Leaders in
Nigeria and beyond.

We look forward to the opportunity to
collaborate with you and create a mutually
beneficial partnership.

Warm regards,
Arowosegbe Obafemi
Convener, The Nightingales Summit